



Omron Foundation, Inc. Contributes \$5,000 to Help Those Affected by Mudslides in Brazil

HOFFMAN ESTATES, IL (March 24, 2023) — OMRON Foundation, Inc. is contributing \$5,000 to the Brazilian Red Cross and São Paulo Red Cross via the American Red Cross to assist those affected by the devastating mudslides on the São Paulo coastline and the widespread flooding in Bahia state.



The mudslide along the São Paulo coastline occurred during the Carnival holidays on February 19th after an intense storm dropped 600 inches of rain. This storm, which was the strongest in Brazil's history, caused mudslides in the cities located near the coastline as well. Forty-eight deaths have been reported, with 40 people still missing. More than 500 people have lost their homes.

In Bahia, the rain caused widespread flooding that began in early December and lasted for days, affecting over 65,000 people. "At this time, our thoughts are directed toward the safety and recovery of the people of the São Paulo coastline, especially São Sebastião and Bertioga, as well as the citizens of Bahia state," says Weberson Martins, President of OMRON Brazil.

About OMRON Foundation, Inc.

Founded in 1989, OMRON Foundation, Inc. (OFI) coordinates the charitable efforts of OMRON entities in North America supporting a number of causes including education, people with disabilities, cultural programs, health and wellness, basic needs and disaster relief. For further information, contact: Kevin Bulatek, Omron Foundation Director at Omron Foundation, Inc., 2895 Greenspoint Parkway, Hoffman Estates, IL 60169 U.S.A. Tel.: 1-847-873-3327.

About OMRON

Established in 1933 and headquartered in Kyoto, Japan, OMRON Corporation is a global leader in electronics manufacturing. OMRON has over 33,000 employees in more than 110 countries working to improve lives and contribute to a better society. OMRON provides products, services and solutions to customers in a variety of fields, including industrial automation solutions (sensing, control, safety, vision, motion, robotics, and more), electronic and mechanical components, social systems (ticket gate machines and traffic control) and healthcare. Learn more at [omron.com](https://www.omron.com).

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